

MANUAL FOR TRAINERS ON PUBLIC PRIVATE DIALOGUE FOR GOOD GOVERNANCE March 2014

BACKGROUND - ACKNOWLEDGEMENTS

To guide practitioners in the design, management, implementation and evaluation of a multi-stakeholders platform for good governance, the World Bank's Private Sector for Good Governance Program has developed an approach based on a set of tools which will be reviewed during this practice day. These tools can be used to help:

- 1) identify the collaborative governance gaps,
- 2) secure political will for reform,
- 3) set up a multi-stakeholder dialogue process around the issues at stake, and
- 4) ensure supportive buy-in and monitoring from constituents at large.

It is in that context that this manual provides a set of training materials which can be used by PPD experts to build capacity among PPD stakeholders on secretariat effectiveness and PPD management, advocacy and communications, monitoring and evaluation and sector specific initiatives.

The session attendees will be given the corresponding training materials which include:

- Facilitator's guide
- Workshop sessions content (Powerpoint presentation, associated narratives, handouts, interactive exercises, video and reading resources and tools)
- Checklists, templates and guidelines.

This content was produced by the World Bank Institute following a series of country engagements involving delivery of a 3-day, field based, capacity-building workshop on private sector engagement for good governance and PPD, for local stakeholders.

The World Bank Institute's Private Sector Engagement for Good Governance (PSGG) program, as part of the Collaborative Governance Department, aims to support open governance practices by encouraging greater private sector participation for more efficient, effective and sustainable development across core sectors. It specifically focuses on the nature, structure and sustainability of collaborative processes between public and private sector actors. PSGG aims to strengthen the demand for good governance and build capacity for business-led collective action by using dialogue frameworks to increase transparency, access to information and greater inclusion of all stakeholders in the policy-making debate.

The content also includes the findings of the Investment Climate Department, a joint World Bank – IFC Department of the World Bank Group, which has been sponsoring PPDs on the ground for several years, and which has put forward over time knowledge products that have been key to advance the knowledge in the PPD field.

GIZ and BMZ have also contributed greatly by enabling the production of this material and the event at which it is being distributed, in the context of the 7th PPD Global Workshop which they have sponsored.

This training manual was developed principally by Benjamin Herzberg and Lili Sisombat, of the World Bank, and Sylla Pahladsingh, a World Bank training consultant. It is however the result of collective thinking and experience, and the authorship of specific case studies, framework, and powerpoint slides, is given throughout the manual and handouts.

More details on the initiative can be found on www.publicprivatedialogue.org.

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